

Discover how to get the most out of the MI System to support your ministry planning.

Attendees will learn:

- How to effectively use the MI System “discovery” tools
- How to Accelerate Your Church – 12 Steps to Get Your Church out of the Box and Beyond
- How to use MOSAIC lifestyle information for ministry planning
- How to create a compelling presentation for local churches
- How to use community information for outreach, new church development and transformational ministries



First Annual MissionInsite User’s Conference Series

Led by Chuck Salter and Peter Wernett of the MissionInsite Team

With Tom Bandy of Easum, Bandy and Tenny-Brittian

Day One	
11:00 AM – 1:00 PM	Registration
1:00 PM – 2:15 PM	MissionInsite Discovery Tools — Chuck Salter & Peter Wernett Become familiar with essential MI Demographic resources, tools and reports, with a highlight on the practical use of Thematic Maps.
2:15 PM – 2:30 PM	Coffee Break
2:30 PM – 3:45 PM	Workshop Breakouts Session 1: (Participants choose one of three tracks)
Track 1	Using MOSAIC — Peter Wernett Explore the richness of MOSAIC Lifestyle information for focused ministry planning.
Track 2	Creating a Compelling Presentation — Chuck Salter Learn how to use FastStone Capture, PowerPoint and other resources to creatively present the “story” of your ministry area and its missional opportunities.
Track 3	Practical Applications for Congregational Mission — Tom Bandy Learn how to use demographic research, thematic maps, opportunity scan, and congregational plot to plan outreach, new church development, and church transformation.
4:00 PM – 4:30 PM	Using Congregant Plot — Chuck Salter & Peter Wernett Introduction to the features and power of Congregant Plot – a tool designed to assist church leaders in understanding where members and visitors live within your ministry area in order to develop mission strategy.
4:30 PM – 6:30 PM	Break for Dinner (On your own)
6:30 PM – 7:45 PM	“Accelerate Your Church: 12 Steps to Get Your Church Out of the Box ... and Beyond” — Tom Bandy Integrate your knowledge of the mission field with you discernment of God’s call. Design a planning process to evaluate ongoing programs and fast forward creative ideas.
7:45 PM – 8:00 PM	Break
8:00 PM – 9:15 PM	Workshop Breakouts Session 2



No Registration Fee

Attendee responsible
for Transportation,
Lodging and Meals.

Locations and Hosts:

January 28-29
Mission Viejo, CA

Shepherd of the Hills
United Methodist Church
26001 Muirlands Blvd
Mission Viejo, CA 92691

Hosts:
California-Pacific UMC
Los Ranchos Presbytery PC (USA)

February 26-27
Atlanta, Georgia

THE LODGE at Simpsonwood
United Methodist Church
4511 Jones Bridge Circle, NW
Norcross, GA 30092

Hosts:
Presbytery of Greater Atlanta PC (USA)
North Georgia Conference UMC
South Georgia Conference UMC

April 15-16
Kansas City Area

Good Shepherd
United Methodist Church
9555 N Oak Trfy
Kansas City, MO 64155

Hosts:
Missouri Conference UMC
Kansas East Conference UMC
Kansas West Conference UMC

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Day Two	
8:30 AM – 9:45 AM	Using Opportunity Scan — <i>Chuck Salter & Peter Wernett</i> A practical introduction to the premier MI tool for strategic analysis of your mission area. Learn how to use Opportunity Scan for targeting for new church development and transformational ministries.
9:45 AM – 10:00 AM	Coffee Break
10:00 AM – 11:15 AM	Workshop Breakout Session 3
11:15 AM – 11:30 AM	Break
11:30 AM – 12:00 PM	Wrap Up and Questions

About the speakers:

Chuck Salter

Chuck Salter is the President of MissionInsite and ordained United Methodist clergy. He has been a local church pastor, denominational executive and church planter. He has more than 30 years experience in the use of demographic information for mission planning.

Peter Wernett

Peter Wernett is a Principal in MissionInsite and ordained United Methodist clergy. He has served as a local church pastor, denominational executive and has been providing leadership in the effective use of demographic information to National, Regional and Local leadership for over 30 years.

Tom Bandy

Tom is President of Easum, Bandy & Associates. Tom has been a pastor for over 25 years, in three denominations. He has served urban, suburban, rural, and remote contexts, both in church planting and church transformation roles, in the United States and Canada. For 7 years Tom served as the National Officer for Congregational Mission and Evangelism for the United Church of Canada, developing resources, leading national events, and consulting with congregations of all sizes.

For online registration visit
www.missioninsite.com

Enjoy learning new ways to explore
your ministry area and discovering
new mission opportunities!

